



IN PARTNERSHIP WITH
Jefferson College of Population Health



Three Programs Improving Health Outcomes for Underserved Communities Named as 2020 Hearst Health Prize Finalists

Fifth Annual \$100,000 Award Recognizes Organizations' Impact on Improving Population Health

SAN FRANCISCO and PHILADELPHIA, January 30, 2020 – Hearst Health, in partnership with Thomas Jefferson University's College of Population Health, today announced its three finalists for the 2020 Hearst Health Prize. The \$100,000 prize is sponsored by Hearst Health to recognize organizations and individuals that have made outstanding achievements in managing or improving population health.

The three finalists will present at Jefferson College of Population Health's 20th Annual [Population Health Colloquium](#) in Philadelphia on March 30. On March 31, the winner of the \$100,000 award will be announced at the event and the other two finalists will each receive \$25,000.

"As we mark five years of the Hearst Health Prize, we are impressed with the strength of the submissions for programs making a real impact in communities across the U.S.," said Hearst Health President Gregory Dorn, MD, MPH. "The three finalists demonstrate great results in health improvements for Native American families, residents of a revitalized neighborhood in Columbus, Ohio, and people with diabetes."

The finalists are (in alphabetical order):

- **Johns Hopkins Bloomberg School of Public Health, Center for American Indian Health – Family Spirit:** Working in partnership with Native American communities, the Johns Hopkins Center for American Indian Health has developed, implemented and evaluated promising solutions to reduce health disparities facing Native Americans through its Family Spirit program. It is currently the largest, most rigorous and only evidence-based home visiting program designed for pregnant and parenting Native American families. The program has been proven successful across three randomized controlled trials to improve parenting knowledge and self-efficacy; reduce parenting stress and maternal psychological risks that could impede positive parenting; and improve children's social, emotional and behavioral development. [\[Watch video\]](#)
- **Nationwide Children's Hospital – Healthy Neighborhoods, Healthy Families:** Launched from Nationwide Children's Hospital, the program examines and addresses the impact of Neighborhood Effect Syndrome in the South Side community of Columbus, Ohio. It works to create positive health outcomes for children by targeting affordable housing, education, health and wellness, safe and accessible neighborhoods, and workforce development. It has improved the health status and reduced unnecessary health utilization and costs for neighborhood children. Relative to two propensity matched neighborhoods, those in the program experienced greater decreases in rates of emergency department use and probability of inpatient admission, as well as a smaller increase in the average length of stay for those admitted. [\[Watch video\]](#)

- **Scripps Whittier Diabetes Institute – Project Dulce:** The Project Dulce program is designed to improve health and access to care for underserved, ethnically diverse people with diabetes. It provides interpersonal and digital clinical management support while trained peer educators deliver culturally appropriate diabetes self-management education and support. Studies evaluating the program have demonstrated positive effects on clinical, behavioral and cost outcomes, including greater improvements in hemoglobin A1c and blood pressure across 10 months relative to standard care. Project Dulce has served more than 20,000 ethnically diverse (65% Hispanic) patients in San Diego County. Alameda County Public Health Services and Adventist Health in Central Valley have successfully replicated the model in California. [\[Watch video\]](#)

“We are excited to help provide a national platform for these organizations to share their expertise and best practices behind the successful programs they have built to improve the health and quality of life of their communities,” said David B. Nash, MD, MBA, a member of the panel of judges and dean emeritus of the Jefferson College of Population Health. “The Hearst Health Prize recognizes and supports the organizations and their programs that are leading by example for the rest of the country. We look forward to showcasing the finalists at the Population Health Colloquium.”

Hearst Health Prize applications were evaluated by Jefferson College of Population Health faculty and a distinguished panel of judges. The applications were scored based on the program’s population health impact or outcome demonstrated by measurable improvement; use of evidence-based interventions and best practices to improve the quality of care; promotion of communication, collaboration and engagement; scalability and sustainability; and innovation. The three finalists were the highest scoring based on these criteria.

For additional information about the Hearst Health Prize, please visit www.jefferson.edu/HearstHealthPrize.

About the Hearst Health Prize

The Hearst Health Prize is an annual \$100,000 award honoring outstanding achievement in improving population health in the U.S., funded by Hearst Health and administered by the Jefferson College of Population Health. One winner is awarded \$100,000 and up to two finalists each receive \$25,000. The Hearst Health Prize provides a national platform to showcase successful programs and to proliferate best practices more rapidly.

About Hearst Health

The mission of [Hearst Health](#) is to help guide the most important care moments by delivering vital information into the hands of everyone who touches a person’s health journey. Each year in the U.S., care guidance from Hearst Health reaches 85 percent of discharged patients, 205 million insured individuals, 90 million home health visits and 3.2 billion dispensed prescriptions. The Hearst Health network includes [FDB](#) (First Databank), [Zynx Health](#), [MCG](#), [Homecare Homebase](#), [MHK](#) and [Hearst Health Ventures](#). Hearst also holds a minority interest in the precision medicine and oncology analytics company [M2Gen](#).

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About the Jefferson College of Population Health

Established in 2008, [JCPH](#) is part of Thomas Jefferson University, a leader in interdisciplinary, professional education, and home of the Sidney Kimmel Medical College and the Kanbar College of Design, Engineering and Commerce. JCPH is dedicated to exploring the policies and forces that define the health and well-being of populations. Its mission is to prepare leaders with global vision to examine the social determinants of health, and to evaluate, develop and implement health policies and systems that will improve the health of populations and thereby enhance the quality of life. JCPH provides exemplary graduate academic programming in population health, public health, health policy, healthcare quality and safety, and applied health economics and outcomes research. Its educational offerings are enhanced by research, publications, and continuing education and professional development offerings in these areas.

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Media Contacts:

Paul Luthringer, Hearst, 212-649-2540, paul@hearst.com
Lydia Rinaldi, Hearst Health, 212-649-2398, lrinaldi@hearst.com
Aimee Corso, Health+Commerce, aimee@healthandcommerce.com
Brian Hickey, Thomas Jefferson University, brian.hickey@jefferson.edu

Business Contacts:

Rochelle Abbott, Hearst Health, 310-954-5675, rabbott@hearst.com
Alexandria Skoufalos, Jefferson College of Population Health, 215-955-2822,
alexis.skoufalos@jefferson.edu